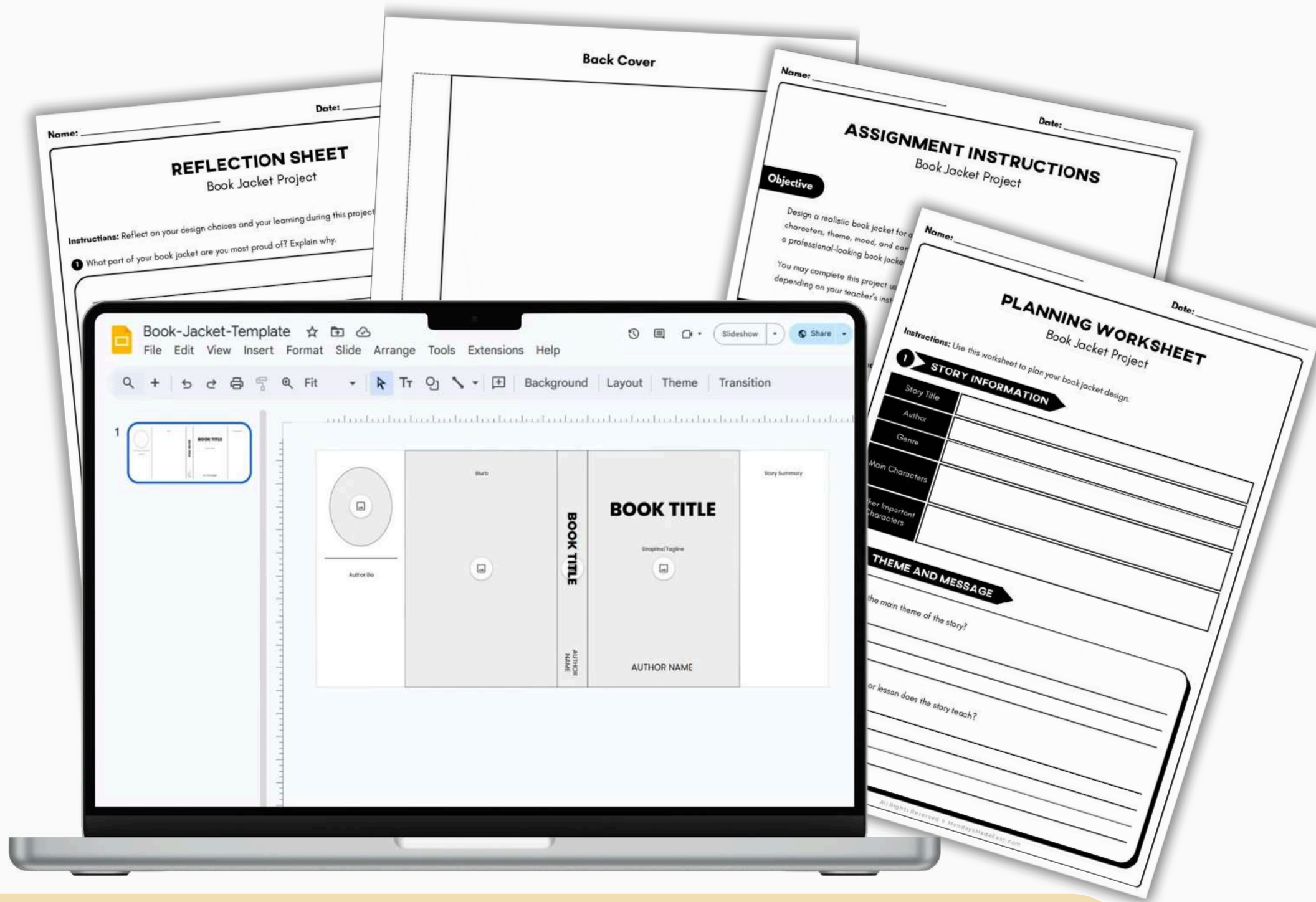


Book Jacket Design Project

Students will analyze a novel's themes, characters, and mood to design a complete book jacket!



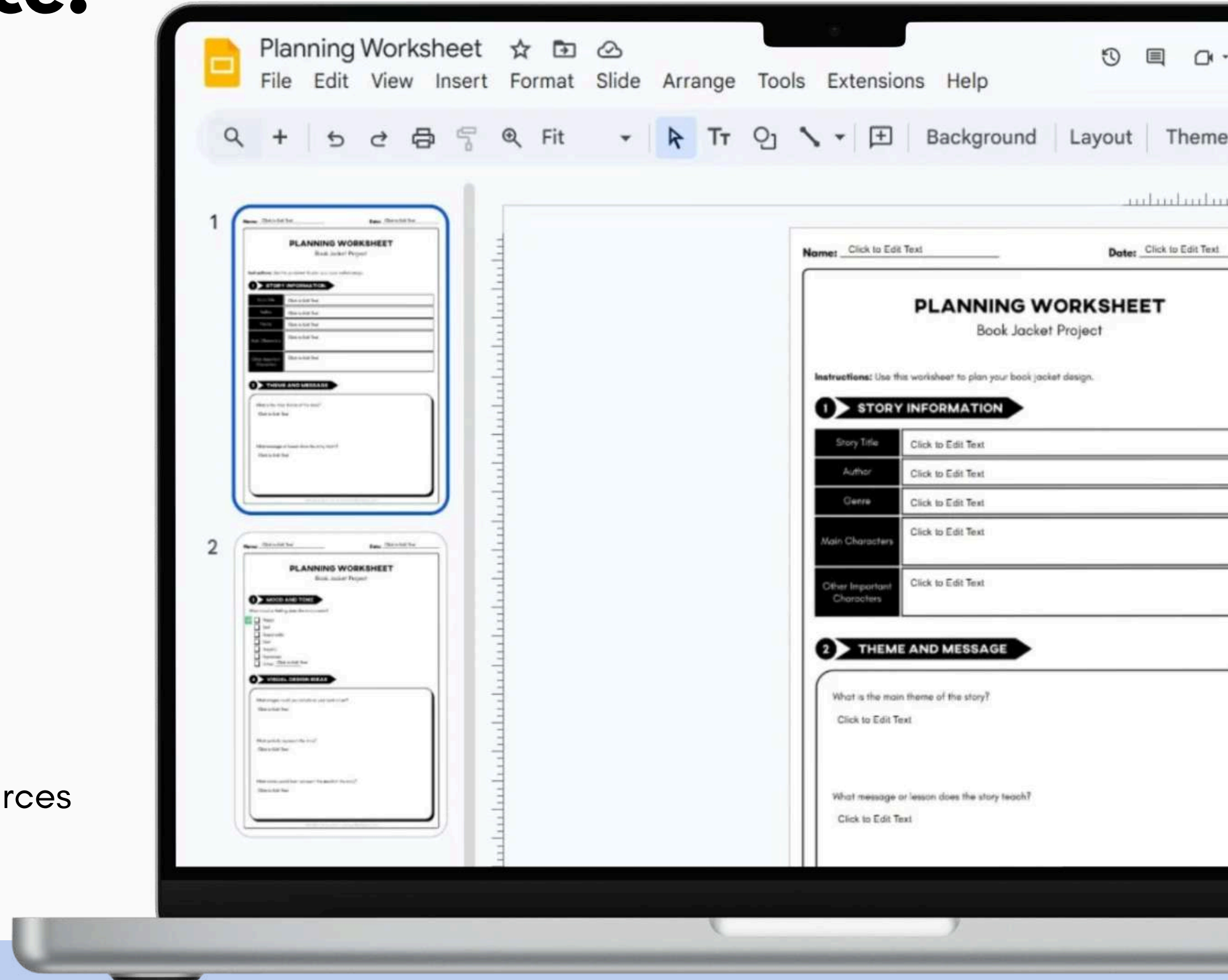
- **Guide students through the book jacket design process** with planning worksheets that help them identify key story elements, themes, mood, and visual ideas.
- **Provide print-ready foldable templates** with labeled sections for the book elements.
- **Deepen comprehension with a multi-part reflection activity** that asks students to evaluate their design choices and connect visual elements back to the themes and mood of their story.

Students will design a complete book jacket for any story they have read!

PURCHASE HERE

Included with this resource:

- ✓ **Assignment Instructional Handout**
- ✓ **Planning Worksheet**
- ✓ **Book Jacket Editable Template**
- ✓ **Book Jacket Student Sample**
- ✓ **Reflection Sheet**
- ✓ **Book Jacket Student Sample**
- ✓ **4-Level Rubric** - Editable & Ready-to-Print
- ✓ **Teacher Instructions** for how to use these resources



Includes Digital Version for Google Drive®

Assignment Instructions and Planning Worksheet

Guide students to brainstorm visual design, story themes, and mood-appropriate imagery for each required book jacket element before creation

Name: _____ Date: _____

ASSIGNMENT INSTRUCTIONS

Book Jacket Project

Objective

Design a realistic book jacket for a short story. Your design should represent the story's characters, theme, mood, and conflict. You will use both writing and visual design to create a professional-looking book jacket.

You may complete this project using the Canva digital template or the printed template, depending on your teacher's instructions.

Required Elements

Your book jacket must include all of the following:

- Front cover illustration
- Book title
- Strapline/Tagline
- Author name
- Spine with title and author
- Back cover blurb
- Author bio (inside flap)
- Story summary (inside flap)

Steps to Complete the Project

1 Plan Your Design

Complete the Planning Worksheet. Use it to organize your ideas about:

- Story title, strapline/tagline and author
- Main and supporting characters
- Theme and message
- Mood and tone
- Images and visual design ideas

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Name: _____ Date: _____

PLANNING WORKSHEET

Book Jacket Project

Instructions: Use this worksheet to plan your book jacket design.

1 STORY INFORMATION

Story Title	
Author	
Genre	
Main Characters	
Other Important Characters	

2 THEME AND MESSAGE

What is the main theme of the story?

What message or lesson does the story teach?

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Printable Book Jacket Templates

Includes labeled, foldable templates for the front cover with spine, back cover, and two inner flaps with glue tabs for easy cutting and assembly



Also available as an editable Canva template!

Editable & Ready-to-Print 4-Level Rubric

Modify this rubric to meet the unique needs of your classroom.

Book Jacket 4-Level Rubric Template

Edit View Insert Format Tools Extensions Help

90% Normal text Arial 5 B I U A

Name: _____ Grade (%) _____

Book Jacket: 4-Level Rubric

Category	Level 1 (0-49%)	Level 2 (50-64%)	Level 3 (65-79%)	Level 4 (80-100%)
Knowledge	Limited knowledge and understanding of the story elements Few references to characters, theme, mood, and key events See comments below	Moderate knowledge and understanding of the story elements Some references to characters, theme, mood, and key events See comments below	Demonstrates clear knowledge and understanding of the story elements Clear references to characters, theme, mood, and key events	Knowledge and understanding of the story elements significantly exceeds expectations Detailed and insightful references to characters, theme, mood, and key events
Inquiry	Approaching success in interpreting the story's theme, conflict, and meaning Connections between ideas are limited See comments below	Interpretation of theme, conflict, and meaning is somewhat successful Connections between ideas are somewhat evident See comments below	Successful interpretation of theme, conflict, and meaning Connections between ideas are clear and logical	Interpretation of theme, conflict, and meaning significantly exceeds expectations Connections throughout the design are insightful and well-developed
Communication	Writing is approaching success in clarity, organization, and tone Blurb, author bio, and summary may be unclear or incomplete See comments below	Some errors in language and conventions, but meaning is generally clear Blurb, author bio, and summary are somewhat clear but need improvement See comments below	Language is appropriate and mostly error-free; voice and tone are suitable Blurb, author bio, and summary are clear and organized	Language is polished and engaging; strong command of grammar, punctuation, and voice enhances communication Blurb, author bio, and summary are clear, engaging, and well-developed
Application	Limited effort in design; visuals are incomplete or ineffective Layout (front, spine, flaps) may be unclear or incomplete	Some visual elements used; design may lack cohesion or clarity	Effective use of design elements; visually appealing and supports the project	Exceptional visual presentation; creative and professional use of design enhances the book jacket

Name: _____ Grade (%) _____

Book Jacket: 4-Level Rubric

Category	Level 1 (0-49%)	Level 2 (50-64%)	Level 3 (65-79%)	Level 4 (80-100%)
Knowledge	Limited knowledge and understanding of the story elements Few references to characters, theme, mood, and key events See comments below	Moderate knowledge and understanding of the story elements Some references to characters, theme, mood, and key events See comments below	Demonstrates clear knowledge and understanding of the story elements Clear references to characters, theme, mood, and key events	Knowledge and understanding of the story elements significantly exceeds expectations Detailed and insightful references to characters, theme, mood, and key events
Inquiry	Approaching success in interpreting the story's theme, conflict, and meaning Connections between ideas are limited See comments below	Interpretation of theme, conflict, and meaning is somewhat successful Connections between ideas are somewhat evident See comments below	Successful interpretation of theme, conflict, and meaning Connections between ideas are clear and logical	Interpretation of theme, conflict, and meaning significantly exceeds expectations Connections throughout the design are insightful and well-developed
Communication	Writing is approaching success in clarity, organization, and tone Blurb, author bio, and summary may be unclear or incomplete See comments below	Some errors in language and conventions, but meaning is generally clear Blurb, author bio, and summary are somewhat clear but need improvement See comments below	Language is appropriate and mostly error-free; voice and tone are suitable Blurb, author bio, and summary are clear and organized	Language is polished and engaging; strong command of grammar, punctuation, and voice enhances communication Blurb, author bio, and summary are clear, engaging, and well-developed
Application	Limited effort in design; visuals are incomplete or ineffective Layout (front, spine, flaps) may be unclear or incomplete See comments below	Some visual elements used; design may lack cohesion or clarity Layout is somewhat clear but may need improvement	Effective use of design elements; visually appealing and supports the project Layout is clear and organized	Exceptional visual presentation; creative and professional use of design enhances the book jacket Layout is highly effective and reflects real-world book design

Comments:



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