

Persuasive Technique Matching Game Cards

These rhetorical device game cards showcase examples from popular culture and mainstream media

PLAIN FOLKS

A persuasive language tactic that presents the speaker as relatable and ordinary.

FALSE DILEMMA

A persuasive language tactic that presents only two options when more exist.

SLIPPERY SLOPE

A persuasive language tactic that claims one small step will lead to disaster.

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AD HOMINEM

A persuasive language tactic that attacks the person instead of the argument.

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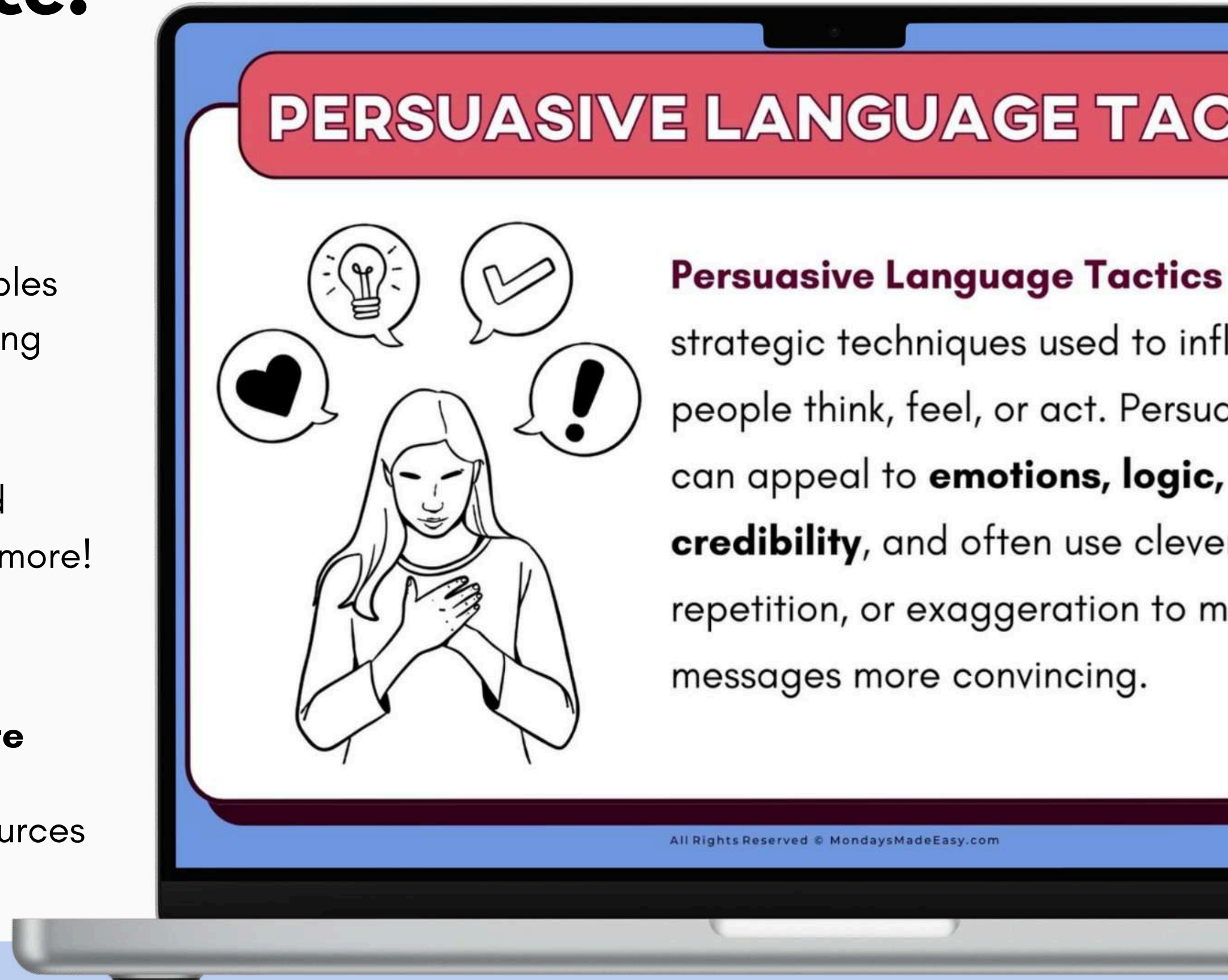
- **Engage students in analyzing persuasive language** through a hands-on sorting activity to promote discussion and reasoning.
- **Develop critical media literacy skills** by evaluating emotional appeals, logical reasoning, and persuasive tactics in various communications.
- **Provide flexible print materials** for students to create examples, apply concepts independently, and demonstrate understanding through practice.

Engage students to identify and analyze common persuasive devices!

PURCHASE HERE

Included with this resource:

- ✓ **Persuasive Techniques Slideshow Lesson**
- ✓ **Rhetorical Choice Sorting Game**
 - Includes 36 printable sorting cards: 18 examples of persuasive techniques and 18 corresponding tactic examples
 - Techniques include Name Calling, Loaded Language, Band Wagon, False Dilemma, Red Herring, Slippery Slope, Card Stacking, and more!
- ✓ **Rhetorical Sorting Game **Answer Key****
- ✓ **Blank Rhetorical Choice Sorting **Game Template****
- ✓ **Teacher Instructions** for how to use these resources



Includes Introductory Slideshow Lesson!

Gamify Learning with this Engaging Match-Up Activity

Encourage students to apply their knowledge in an engaging and memorable way!

HYPERBOLE

A persuasive language tactic that exaggerates for effect.

bandwagon

"Join the millions who trust Grammarly!"
Grammarly writing assistant

SLIPPERY SLOPE

A persuasive language tactic that claims one small step will lead to disaster.

loaded language

"Tragedy Strikes: Thousands Affected by Natural Disaster"

- news headline

PLAIN LANGUAGE

A persuasive language tactic that presents the speaker as relatable and ordinary.

"Red Bull gives you wings."

- Red Bull energy drink

Includes Introductory Slideshow Lesson

Introduce students to common rhetorical strategies with relevant examples

PERSUASIVE LANGUAGE TACTICS

How Words Shape Beliefs, Emotions,

PERSUASIVE LANGUAGE



Persuasive Language is a strategic technique used to influence how people think, feel, and act. It can appeal to emotions and **credibility**, and often use clever wording, repetition, or exaggeration to make messages more convincing.

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PERSUASIVE LANGUAGE TACTICS

1. Emotional Appeals



LOGICAL FALLACIES

- **False Dilemma**

Presents only two options when more exist

EXAMPLE

"Either you're with us or against us."

- **Ad Hominem**

Attacks the person instead of the argument

EXAMPLE

"Don't list math last year."

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PERSUASIVE LANGUAGE TACTICS

2. Logical Fallacies

These arguments are flawed and seem convincing, but they lack a solid foundation in reasoning. They often distract, oversimplify, or mislead the audience, causing them to accept ideas without critical thinking.



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