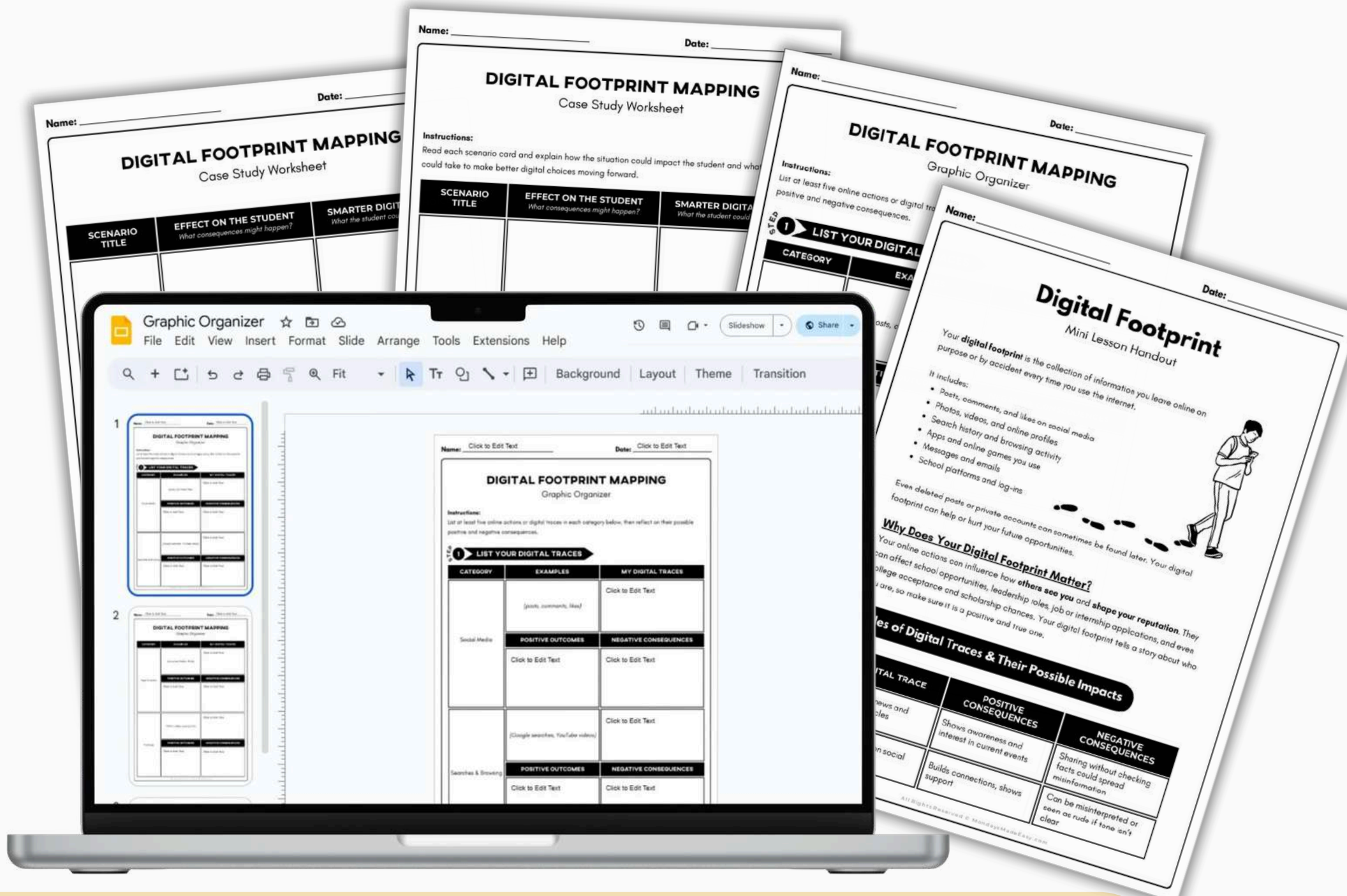


Digital Footprint Mapping Activities

Students will analyze real-life scenarios and reflect on smarter online behavior using case studies, a graphic organizer, and prompts for depth of knowledge.



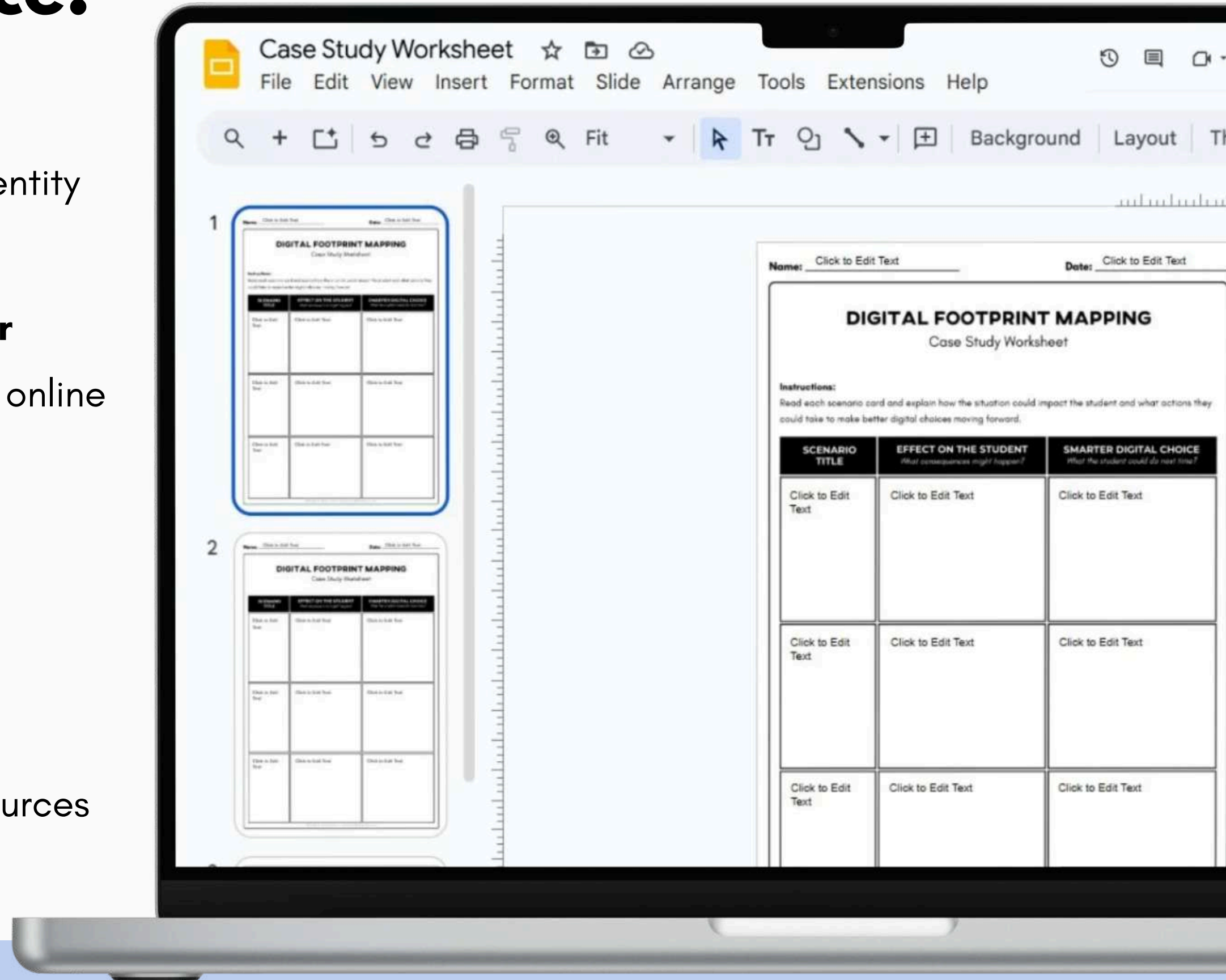
- **Teach students about the permanence of their online actions** through footprint mapping to raise awareness of digital identity and reputation.
- **Use case studies to enhance critical thinking** and help students make responsible online choices.
- **Encourage deeper reflection** with graphic organizers and modeled responses for long-term digital behavior awareness.

Help students take ownership of their digital presence

PURCHASE HERE

Included with this resource:

- ✔ **Digital Footprint Informational Handout**
 - Introduce key concepts related to digital identity and online presence
- ✔ **Digital Footprint Mapping Graphic Organizer**
 - Helps students identify where and how their online actions create a traceable history
- ✔ **Case Study Worksheet**
 - Examine six real-life digital scenarios
- ✔ **Sample Answers** to Model Responses
- ✔ **Teacher Instructions** for how to use these resources



Includes Digital Version for Google Drive®


Digital Footprint Mini-Lesson Informational Handout

Name: _____ Date: _____

Digital Footprint

Mini Lesson Handout

Your **digital footprint** is the collection of information you leave online on purpose or by accident every time you use the internet.



It includes:

- Posts, comments, and likes on social media
- Photos, videos, and online profiles
- Search history and browsing activity
- Apps and online games you use
- Messages and emails
- School platforms and log-ins

Even deleted posts or private accounts can sometimes be found later. Your digital footprint can help or hurt your future opportunities.

Why Does Your Digital Footprint Matter?

Your online actions can influence how **others see you** and **shape your reputation**. They can affect school opportunities, leadership roles, job or internship applications, and even college acceptance and scholarship chances. Your digital footprint tells a story about who you are, so make sure it is a positive and true one.

Examples of Digital Traces & Their Possible Impacts

DIGITAL TRACE	POSITIVE CONSEQUENCES	NEGATIVE CONSEQUENCES
Following news and sharing articles	Shows awareness and interest in current events	Sharing without checking facts could spread misinformation
Commenting on social media	Builds connections, shows support	Can be misinterpreted or seen as rude if tone isn't clear

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This short reading outlines the idea of a digital footprint, explores how personal content is stored and shared online, and helps students define key terms relevant to digital citizenship

Digital Footprint Graphic Organizer

Help students identify where and how their online actions create a traceable history

Name: _____ Date: _____

DIGITAL FOOTPRINT MAPPING

Graphic Organizer

Instructions:
List at least five online actions or digital traces in each category below, then reflect on their possible positive and negative consequences.

STEP 1 LIST YOUR DIGITAL TRACES

CATEGORY	EXAMPLES	MY DIGITAL TRACES
Social Media	(posts, comments, likes)	
	POSITIVE OUTCOMES	NEGATIVE CONSEQUENCES
Searches & Browsing	(Google searches, YouTube videos)	
	POSITIVE OUTCOMES	NEGATIVE CONSEQUENCES

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Name: _____ Date: _____

DIGITAL FOOTPRINT MAPPING

Graphic Organizer

CATEGORY	EXAMPLES	MY DIGITAL TRACES
Apps & Games	(Snapchat, Roblox, TikTok)	
	POSITIVE OUTCOMES	NEGATIVE CONSEQUENCES
Purchases	(Online orders, subscriptions)	
	POSITIVE OUTCOMES	NEGATIVE CONSEQUENCES

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Name: _____ Date: _____

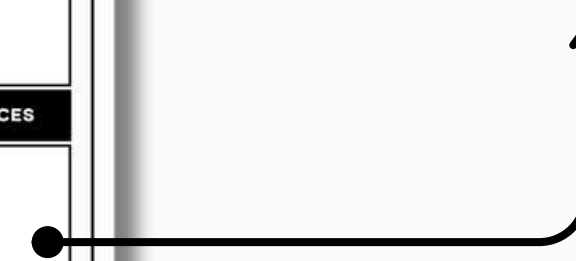
DIGITAL FOOTPRINT MAPPING

Graphic Organizer

CATEGORY	EXAMPLES	MY DIGITAL TRACES
Messages & Emails	(Texts, group chats, emails)	
	POSITIVE OUTCOMES	NEGATIVE CONSEQUENCES
Other	(Any online activity not listed above)	
	POSITIVE OUTCOMES	NEGATIVE CONSEQUENCES

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Prompt reflection on **social media habits, search histories, and user behavior** while encouraging students to consider how these digital choices shape their reputation



Digital Case Study Activity

Students will examine six real-life digital scenarios, ranging from college admissions checks to future career impacts, and assess the consequences of each one

DIGITAL FOOTPRINT MAPPING
Case Study Worksheet

Name: _____ Date: _____

Instructions:
Read each scenario card and explain how the situation could impact the student and what actions they could take to make better digital choices moving forward.

SCENARIO TITLE	EFFECT ON THE STUDENT <i>What consequences might happen?</i>	SMARTER DIGITAL CHOICE <i>What the student could do next time?</i>

DIGITAL FOOTPRINT MAPPING
Case Study Worksheet

Name: _____ Date: _____

SCENARIO TITLE	EFFECT ON THE STUDENT <i>What consequences might happen?</i>	SMARTER DIGITAL CHOICE <i>What the student could do next time?</i>

Scenario 1: College Admissions Check
A college admissions officer sees an old TikTok where a student made fun of another person. It was meant as a joke, but it appears rude and unkind.

Scenario 2: Job Interview Background Search
A part-time job manager searches a student's name and finds photos where the student is posing with alcohol at a friend's party, even though they are underage.

Scenario 3: Scholarship Opportunity
A student applies for a leadership scholarship. The reviewers see a clip of the student arguing online using inappropriate language during a gaming livestream.

Scenario 4: Friendship & Reputation
A friend shares screenshots of private messages where a student was complaining about classmates. Those screenshots begin circulating in a group chat.

Scenario 5: Future Career Review
A future employer finds a long-forgotten social media post where a student shared incorrect information without checking facts first.

Scenario 6: Positive Footprint Example
A teacher finds a student's posts discussing volunteer projects and school achievements and uses them to recommend the student for a leadership program.

INCLUDES ANSWER KEY!

Students must **describe the potential outcomes** and **propose a smarter digital choice** that aligns with responsible online behavior